

2018 SMPS Southern Regional Conference Sponsorship Opportunities



Title Sponsor (\$5,000)

- Introduce the guest speaker or panel during the Thursday lunch
- Company logo on a banner or on SRC Photo Backdrops
- Company name on hotel room keycard sleeves
- Company video or welcome video displayed on front page of the SRC website (must provide video)
- Two free conference registrations
- 1 page ad in conference program (must provide print ready .pdf)
- 500-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference
- Company name and logo predominantly displayed in all conference promotional materials, conference program, conference event signage and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events
- A display table for your company's marketing materials.

Bar Sponsor (\$3,000) (2 available)

- Sponsorship of Friday morning Bloody Mary Bar with signage and verbal recognition
- Verbal acknowledgement during Friday Keynote
- Company video or welcome video displayed on front page of the SRC website (must provide video)
- Two free conference registrations
- 1 page ad in conference program (must provide print ready .pdf)
- 250-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference
- Company name and logo predominantly displayed in all conference promotional materials, conference program, conference event signage and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events
- A display table for your company's marketing materials.

Keynote Sponsor (\$2,500) (1 SOLD & 1 available)

- 5 Minute Intro of Firm
- Intro one Keynote Speaker
- Seat at head table next to keynote
- Company video or welcome video displayed on front page of the SRC website (must provide video)
- One free conference registration
- 1 page ad in conference program (must provide print ready .pdf)
- 250-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference at an additional \$500
- Company name and logo predominantly displayed in all conference promotional materials, conference program, conference event signage and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events
- A display table for your company's marketing materials.

Social Media Sponsor (\$2,000)

- Special SRC Sponsor Hashtag promoted and displayed prior to and throughout the conference to boost your social media presence
- One free conference registration
- 1/4 page ad in conference program (must provide print ready .pdf)
- 150-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference at an additional \$500
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events.
- A display table for your company's marketing materials.

Session Track Room Sponsor – Max of 2 per Room (\$1,500) (2 SOLD & 6 available)

- Company name and logo on signage in meeting room of sponsored track for duration of programs
- Opportunity to introduce one session
- Opportunity to present a brief firm profile to attendees
- 100-word firm profile in conference program
- One free conference registration
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference for an additional \$500
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Your company's marketing materials at table with others

To sign up for a sponsorship opportunity or ask a question, please contact: **Eric Churchill, SMPS-SRC Sponsorship Chair**
Vice President, Broaddus / 512.784.1754 / echurchill@broaddususa.com

2016 SMPS Southern Regional Conference Sponsorship Opportunities



Thursday Night Social Sponsor (\$1,000) (2 SOLD & 2 available)

- Verbal recognition at event
- Table tent cards with firm logo
- Company video or welcome video displayed on front page of the SRC website (must provide video)
- One free conference registration
- 1 page ad in conference program (must provide print ready .pdf)
- 500-word firm profile in conference program
 - Exposure to up to 325 attendees
- List of all conference attendees prior to the conference
- Company name and logo predominantly displayed in all conference promotional materials, conference program, conference event signage and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events
- A display table for your company's marketing materials.

Expo Sponsor (\$1,000) (10 available)

- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- One free conference registration
- 100-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference for an additional \$500
- A display table for your company's marketing materials.

Foodie Sponsor (\$750) (1 SOLD & 4 available)

- Restaurant Roundup Lead – Groups named after sponsors. Lead group to restaurant of your choice and welcome announcement at restaurant introducing your firm.
- Signage and verbal recognition during Break, Breakfast, and Lunch
- 50-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference for an additional \$500
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Your company's marketing materials at table with other

Thursday Lunch Sponsor (\$500) (Reserved for Chapter Sponsors)

- Verbal recognition at Thursday Roundtable
- 50-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference for an additional \$500
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Your company's marketing materials at table with others

Welcome Event Sponsors (\$500) (2 SOLD & 8 Available)

- Verbal recognition at Wednesday night opening reception
- Signage at Welcome Event
- 50-word firm profile in conference program
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference for an additional \$500
- Your company's marketing materials at table with others

Break Sponsors (\$500) (1 SOLD & 3 available)

- Signage at break
- 50-word firm profile in conference program
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Your company's marketing materials at table with others
- List of all conference attendees prior to the conference for an additional \$500

Supporting Sponsors (\$250) (No Limit)

- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference for an additional \$500

Conference Attendee List may be purchased without a sponsorship for \$1,000

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