



Southern Regional Conference
Austin | Dallas | Fort Worth | Houston | Oklahoma
San Antonio | Southeast Louisiana
Society for Marketing Professional Services

2018 SOUTHERN REGIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

COST: \$5000

- Introduce the guest speaker or panel during the Thursday lunch
- Company logo on a banner or on SRC Photo Back Drop
- Company name on hotel room keycard sleeves
- Company video or welcome video displayed on front page of the SRC website (must provide video)
- Two free conference registrations
- 1-page ad in conference program (must provide print ready .pdf)
- 500-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference
- Company name and logo predominantly displayed in all conference promotional materials, conference program, conference event signage and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events
- A display table for your company's marketing materials

SOLD

BAR SPONSOR | 2/2 AVAILABLE

COST: \$3000

- Sponsorship of Friday Morning Equilibrium Bar with signature cocktail, signage and verbal recognition
- Verbal acknowledgment during Friday Keynote
- Company video or welcome video displayed on front page of the SRC website (must provide video)
- Two free conference registrations
- 1-page ad in conference program (must provide print ready .pdf)
- 250-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference
- Company name and logo predominantly displayed in all conference promotional materials, conference program, conference event signage and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events
- A display table for your company's marketing materials

KEYNOTE SPONSOR | 1/2 AVAILABLE

COST: \$2500

- 5 minute intro of firm
- Intro one Keynote speaker
- Seat at head table next to Keynote
- Company video or welcome video displayed on Keynote page of the SRC website (must provide video)
- One free conference registration
- 1-page ad in conference program (must provide print ready .pdf)
- 250-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference
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SOCIAL MEDIA SPONSOR

COST: \$2000

- Special SRC Sponsor hashtag promoted and displayed prior to and throughout the conference to boost your social media presence
- Custom SnapChat geofilter with company logo throughout the conference
- One free conference registration
- 1/4-page ad in conference program (must provide print ready .pdf)
- 150-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events
- A display table for your company's marketing materials

SOLD

To sign up for a sponsorship opportunity or to ask a question, please contact: Eric Churchill, SMPS-SRC Sponsorship Chair
Vice President, Broaddus / 512.784.1754 / echurchill@broaddususa.com



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SESSION TRACK ROOM SPONSOR | 8/8 AVAILABLE

COST: \$1500

- Company name and logo on signage in meeting room of sponsored track for duration of programs
- Opportunity to introduce one session
- Opportunity to present a brief firm profile to attendees
- 100-word firm profile in conference program
- One free conference registration
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference for an additional \$250
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Your company's marketing materials at table with others
- Maximum of 2 per Room

THURSDAY NIGHT SOCIAL SPONSOR | 3/4 AVAILABLE

COST: \$1250

- Verbal recognition at event
- Table tent cards with firm logo
- Company video or welcome video displayed on Thursday event page of SMPS SRC website (must provide video)
- One free conference registration
- 1-page ad in conference program (must provide print ready .pdf)
- 500-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference
- Company name and logo predominantly displayed in all conference promotional materials, conference program, conference event signage and on conference web page with a link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events
- A display table for your company's marketing materials

EXPO SPONSOR | 10/10 AVAILABLE

COST: \$1000

- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- One free conference registration
- 100-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference for an additional \$500
- A display table for your company's marketing materials

LIFTOFF SPONSOR | 4/5 AVAILABLE

COST: \$750

- Make the first impression as the Wednesday Night Restaurant Lead
- Groups named after sponsors.
- Host group at restaurant of your choice and be the first to network with attendees and introduce your firm.
- 50-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference for an additional \$500
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Your company's marketing materials at table with others

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THURSDAY MAX LUNCH SPONSOR | 5/5 AVAILABLE

COST: \$500

- Verbal recognition at Thursday MAX lunch
- 50-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference for an additional \$500
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Your company's marketing materials at table with others

WELCOME EVENT SPONSOR | 10/10 AVAILABLE

COST: \$500

- Verbal recognition at Wednesday night opening reception
- Signage at Welcome Event
- 50-word firm profile in conference program
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference for an additional \$500
- Your company's marketing materials at table with others

BREAK SPONSOR | 3/4 AVAILABLE

COST: \$500

- Company logo displayed at charging station
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Your company's marketing materials at table with others
- 50-word firm profile in conference program
- List of all conference attendees prior to the conference for an additional \$500

SUPPORTING SPONSOR

COST: \$250

- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference for an additional \$750

****CONFERENCE ATTENDEE LIST MAY BE PURCHASED WITHOUT A SPONSORSHIP FOR \$1,000****

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