

# MARKETING FIESTA!

## 2019 SMPS Southern Regional Conference SPONSORSHIP OPPORTUNITIES



**Southern Regional  
Conference**  
Austin | Dallas | Fort Worth | Houston | Oklahoma  
San Antonio | Southeast Louisiana  
Society for Marketing Professional Services

### TITLE SPONSOR

COST: \$ 5000

- Introduce the guest speaker or panel during the Thursday lunch
- Company logo on a banner or on SRC Photo Back Drop
- Company name on hotel room keycard sleeves
- Company video or welcome video displayed on front page of the SRC website (must provide video)
- Two free conference registrations
- 1 page ad in conference program (must provide print ready .pdf)
- 500-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference (\$500 value)
- Company name and logo predominantly displayed in all conference promotional materials, conference program, conference event signage and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events
- A display table for your company's marketing materials

**SOLED**

### FIESTA SPONSOR - 2 AVAILABLE

COST: \$ 3000

- Sponsorship of Friday morning Bloody Mary Bar with signage and verbal recognition
- Verbal acknowledgement during Friday Keynote
- Company video or welcome video displayed on front page of the SRC website (must provide video)
- Two free conference registrations
- 1 page ad in conference program (must provide print ready .pdf)
- 250-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference (\$500 value)
- Company name and logo predominantly displayed in all conference promotional materials, conference program, conference event signage and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events
- A display table for your company's marketing materials.

### KEYNOTE SPONSOR - 2 AVAILABLE

COST: \$ 2500

- 5 Minute Intro of Firm
- Intro one Keynote Speaker
- Seat at head table next to keynote
- Company video or welcome video displayed on front page of the SRC website (must provide video)
- One free conference registration
- 1 page ad in conference program (must provide print ready .pdf)
- 250-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference (\$500 value)
- Company name and logo predominantly displayed in all conference promotional materials, conference program, conference event signage and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events
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### SOCIAL MEDIA SPONSOR - 2 AVAILABLE

COST: \$ 2000

- Special SRC Sponsor Hashtag promoted and displayed prior to and throughout the conference to boost your social media presence
- One free conference registration
- 1/4 page ad in conference program (must provide print ready .pdf)
- 150-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference (\$500 value)
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events.
- A display table for your company's marketing materials

To sign up for a sponsorship opportunity or to ask a question, please contact: **Jessica Bazan, SMPS-SRC Sponsorship Chair**  
Sr. Proposal Coordinator, Spire • 512.652.8029 • [jessicab@spirecg.com](mailto:jessicab@spirecg.com)

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### SESSION TRACK ROOM SPONSOR - MAX OF 2 PER ROOM - 8 AVAILABLE

COST: \$ 1500

- Company name and logo on signage in meeting room of sponsored track for duration of programs
- Opportunity to introduce one session
- Opportunity to present a brief firm profile to attendees
- 100-word firm profile in conference program
- One free conference registration
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference for an additional \$250
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Your company's marketing materials at table with others

### THURSDAY NIGHT SOCIAL SPONSOR - 4 AVAILABLE

COST: \$ 1000

- Verbal recognition at event
- Table tent cards with firm logo
- Company video or welcome video displayed on front page of the SRC website (must provide video)
- One free conference registration
- 1 page ad in conference program (must provide print ready .pdf)
- 500-word firm profile in conference program
- Exposure to up to 325 attendees
- Company name and logo predominantly displayed in all conference promotional materials, conference program, conference event signage and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events
- A display table for your company's marketing materials
- List of all conference attendees prior to the conference (\$500 value)

### EXPO SPONSOR - 10 AVAILABLE

COST: \$ 1000

- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- One free conference registration
- 100-word firm profile in conference program
- Exposure to up to 325 attendees
- A display table for your company's marketing materials.
- List of all conference attendees prior to the conference (\$500 value)

### FOODIE SPONSOR - 5 AVAILABLE

COST: \$ 750

- Restaurant Roundup Lead - Groups named after sponsors. Lead group to restaurant of your choice and welcome announcement at restaurant introducing your firm.
- Signage and verbal recognition during Break, Breakfast, and Lunch
- 50-word firm profile in conference program
- Exposure to up to 325 attendees
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Your company's marketing materials at table with other
- List of all conference attendees prior to the conference (\$500 value)

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### THURSDAY LUNCH SPONSOR - RESERVED FOR CHAPTER SPONSORS COST: \$ 500

- Verbal recognition at Thursday Roundtable
- 50-word firm profile in conference program
- Exposure to up to 325 attendees
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Your company's marketing materials at table with others
- List of all conference attendees prior to the conference (\$500 value)

### WELCOME EVENT SPONSOR - 10 AVAILABLE COST: \$ 500

- Verbal recognition at Wednesday night opening reception
- Signage at Welcome Event
- 50-word firm profile in conference program
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Exposure to up to 325 attendees
- Your company's marketing materials at table with others
- List of all conference attendees prior to the conference (\$500 value)

### BREAK SPONSOR - 4 AVAILABLE COST: \$ 500

- Signage at break
- 50-word firm profile in conference program
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Your company's marketing materials at table with others
- List of all conference attendees prior to the conference (\$500 value)

### SUPPORTING SPONSOR - NO LIMIT COST: \$ 250

- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference (\$500 value)

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