

Pitch Perfect

2020 SMPS SOUTHERN REGIONAL CONFERENCE



SMPS Southern Regional Conference | January 22 - 24, 2020 | Fort Worth



SPONSORSHIP OPPORTUNITIES

smps
Southern
Regional Conference

GRAND SLAM TITLE SPONSOR | 1 AVAILABLE

COST: \$ 5000

- Introduce the guest speaker or panel during the Thursday lunch
- Company logo on a banner or on SRC Photo Back Drop
- Company video or welcome video displayed on front page of the SRC website (must provide video)
- Two free conference registrations
- 1 page ad in conference program (must provide print ready .pdf)
- 500-word firm profile in conference program
- 15 second social media promotional video
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference (\$500 value)
- Company name and logo predominantly displayed in all conference promotional materials, conference program, conference event signage and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events
- A display table for your company's marketing materials

HOME RUN SPONSOR | 3 AVAILABLE

COST: \$ 3000

- Verbal acknowledgement during Friday Keynote
- Company video or welcome video displayed on front page of the SRC website (must provide video)
- Two free conference registrations
- 1 page ad in conference program (must provide print ready .pdf)
- 250-word firm profile in conference program
- 15 second social media promotional video
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference (\$500 value)
- Company name and logo predominantly displayed in all conference promotional materials, conference program, conference event signage and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events
- A display table for your company's marketing materials.

KEY NOTE SPONSOR | 2 AVAILABLE

COST: \$ 2500

- 5 Minute Intro of Firm
- Intro one Keynote Speaker
- Seat at head table next to keynote
- Company video or welcome video displayed on front page of the SRC website (must provide video)
- One free conference registration
- 1 page ad in conference program (must provide print ready .pdf)
- 250-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference (\$500 value)
- Company name and logo predominantly displayed in all conference promotional materials, conference program, conference event signage and on conference web page with link to your website
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SOCIAL MEDIA SPONSOR | 2 AVAILABLE

COST: \$ 2000

- Special SRC Sponsor Hashtag promoted and displayed prior to and throughout the conference to boost your social media presence
- One free conference registration
- 1/4 page ad in conference program (must provide print ready .pdf)
- 150-word firm profile in conference program
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference (\$500 value)
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events.
- A display table for your company's marketing materials

SESSION TRACK SPONSOR | 2 PER TRACK - 8 AVAILABLE

COST: \$1100

- Company name and logo on signage in meeting room of sponsored track for duration of programs
- Opportunity to introduce one session
- Opportunity to present a brief firm profile to attendees
- 100-word firm profile in conference program
- One free conference registration
- Exposure to up to 325 attendees
- List of all conference attendees prior to the conference for an additional \$250
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Your company's marketing materials at table with others

THURSDAY NIGHT SOCIAL SPONSOR | 4 AVAILABLE

COST: \$ 1000

- Verbal recognition at event
- Table tent cards with firm logo
- Company video or welcome video displayed on front page of the SRC website (must provide video)
- One free conference registration
- 1 page ad in conference program (must provide print ready .pdf)
- 500-word firm profile in conference program
- Exposure to up to 325 attendees
- Company name and logo predominantly displayed in all conference promotional materials, conference program, conference event signage and on conference web page with link to your website
- One PowerPoint slide to be shown prior to Opening and Closing Keynote events
- A display table for your company's marketing materials
- List of all conference attendees prior to the conference (\$500 value)

EXPO SOCIAL SPONSOR | 10 AVAILABLE

COST: \$ 500

- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- One discounted conference registration
- 100-word firm profile in conference program
- Exposure to up to 325 attendees
- A display table for your company's marketing materials.
- List of all conference attendees prior to the conference (\$500 value)

To sign up for a sponsorship opportunity or to ask a question, please contact: Rachel Harris Ledet, SMPS-SRC Sponsorship Chair
Founder and Strategic Marketing Director, 30|90 Marketing 504.432.9657 | rachel@3090marketing.com

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THURSDAY LUNCH SPONSOR | RESERVED FOR CHAPTER SPONSORS

COST: \$ 500

- Verbal recognition at Thursday Roundtable
- 50-word firm profile in conference program
- Exposure to up to 325 attendees
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Your company's marketing materials at table with others
- List of all conference attendees prior to the conference (\$500 value)

WELCOME EVENT SPONSOR | 8 AVAILABLE

COST: \$ 500

- Verbal recognition at Wednesday night opening reception
- Signage at Welcome Event
- 50-word firm profile in conference program
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Exposure to up to 325 attendees
- Your company's marketing materials at table with others
- List of all conference attendees prior to the conference (\$500 value)

BREAK SPONSOR | 4 AVAILABLE

COST: \$ 500

- Signage at break
- 50-word firm profile in conference program
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Your company's marketing materials at table with others
- List of all conference attendees prior to the conference (\$500 value)

FOODIE SPONSOR | 5 AVAILABLE

COST: \$250

- Restaurant Roundup Lead – Groups named after sponsors. Lead group to restaurant of your choice and welcome announcement at restaurant introducing your firm.
- Signage and recognition during Break, Breakfast, and Lunch
- 50-word firm profile in conference program
- Exposure to up to 325 attendees
- Company name and logo included in all conference promotional materials, conference program and on conference web page with link to your website
- Your company's marketing materials at table with other
- List of all conference attendees prior to the conference (\$500 value)

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